



Press Release

DIRECT METALS ANNOUNCES NEW BARCODE SCANNING SOFTWARE FOR THEIR SPECIALTY METAL PRODUCTS

April 12, 2021 – Kennesaw, GA – Direct Metals, an international steel service center with locations in Kennesaw, GA and Waukegan, IL, has announced their new barcode scanning software for their specialty metal products.

The new barcode software is from Zebra Technologies and helps their specialty metal product orders to be more accurately tracked. The improved inventory control system allows their orders to ship faster to customers.

“We are excited to introduce this new technology to our customers so that they can receive their specialty metal and fiberglass orders quickly and accurately,” stated Tom Hoover, President of Direct Metals. “The software allows us to provide a higher level of customer service and order tracking.”

Founded in 1996, Direct Metals is a leader in industrial and specialty metal products. They carry one of the largest inventories in the nation of perforated metal, bar grating, expanded metal, safety grating, fiberglass grating, architectural metals, handrail components and wire mesh products. The company’s products are available in carbon steel, stainless steel, aluminum, copper, brass, bronze, fiberglass or galvanized metal.

Direct Metals offers several processing capabilities, including cutting, shearing, sawing, punching, cut-outs, welding, slitting, blanking, burning, fabrication and various special finishes. The company also provides expedient shipping, with orders for in-stock material placed by noon and shipped that same day. Direct Metals has served customers in the United States and world-wide for over 20 years.

To request a quote or place an order, please call 1-800-711-4939 or email info@directmetals.com. For an online catalog, please visit directmetals.com.

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